

L.A. COUNTY DAY EXPO

Information & Application



L.A. County, it's Your Day – Celebrate! Sunday, September 9

Sunday, Sept. 9 is Los Angeles County Day at the L.A. County Fair.

All county employees receive a special savings on admission. The Fair is celebrating its 90th anniversary so you know it is going to be one big party! Bring family and friends to experience the thrill of the carnival, the glory of deep-fried goodies and the entertainment of all the attractions and exhibits. Enjoy a parade featuring Los Angeles County departments. It's your day – enjoy it!

SOME SEPT. 9 ATTRACTIONS:

- + L.A. County Parade
- + The European Pastry contest
- + More than 70 carnival rides
- + 90 years of fun in the Millard Sheet Gallery
- + Western Days and Rodeo Nights
- + Ghirardelli Chocolate Competition Championship
- + Big Red Barn with farm ambassador Sky Shivers



How can I participate?

All you need is an energetic staff to spread the word about the community services you provide. Some of the most successful Expo displays have provided an educational, interactive and/or youth-oriented experience for our Fairguests.

Frequently Asked Questions

Q: How much does it cost to participate?

A: There is no fee for qualified agencies to take part.

Q: Where will the Expo be located?

A: The Expo will be located at Broadway and Palm, directly across from Millard Sheets Center for the Arts.

Q: What does Fairplex provide expo participants?

A: Fairplex will provide 10' x 10' canopies for Expo; participants each receive one 8' table and two chairs per booth. Fairplex will also provide each participating agency with four admission tickets and two parking passes.

Q: What do you suggest we bring?

A: Fairplex recommends that participating agencies bring an engaging and informative visual display. This may include banners, posters and giveaway items. **Participants should also bring extra chairs, power cords, tablecloth, tools and supplies as needed.**

Q: What are the expo hours?

A: The Expo begins at 10 a.m. and closes at 4 p.m. Setup is between 8:30 - 10 a.m. Fair volunteers will be available to assist with setup and breakdown.

Q: If I plan on selling items do I need a seller's permit?

A: If a contract is offered, a California Seller's Permit and/or Contractor's license if applicable will be required should a contract be issued.

Q: Can participants sell or sample products?

A: Yes, with a valid seller's permit and by following health department guidelines.

**L.A. COUNTY
FAIR**



90 YEARS OF FUN
Aug. 31 - Sept. 30, 2012

L.A. COUNTY DAY

Sponsor Categories

The following categories of products and services have exclusive marketing rights at the L.A. County Fair. All organizations and businesses in the FairKids and Business Expos are not permitted to feature these products:

- Beverages (Coca-Cola and Sparkletts) – Includes non-carbonated, carbonated isotonic and bottled water.
- Cookware (Healthcraft and Royal Prestige Cookware) – pots & pans only
- Pay TV Service (Dish Network) – Includes direct home satellite and cable TV.
- Grocery Stores (Ralphs)
- Magnetic Therapeutic Jewelry (Jeffrey Scott Fine Magnetics)
- Vehicles (Toyota) – New cars, trucks, SUVs and any four-wheeled vehicles. Does not extend to auto parts and accessories. However products bearing the name of major auto manufacturers i.e. Chrysler, Ford are not permissible.

Please print or type clearly:

Department Name

Product being sold if any

Contact Name

Mailing Address

City

Zip

Email Address

Business Number

Fax Number

Completed form must be submitted
to your community contact

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